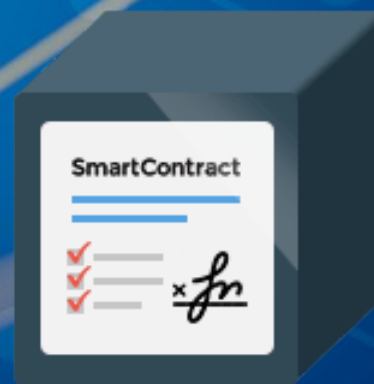


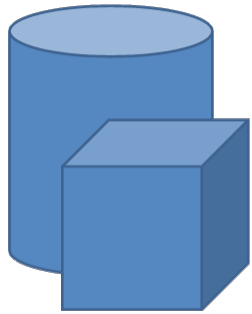


Demystifying

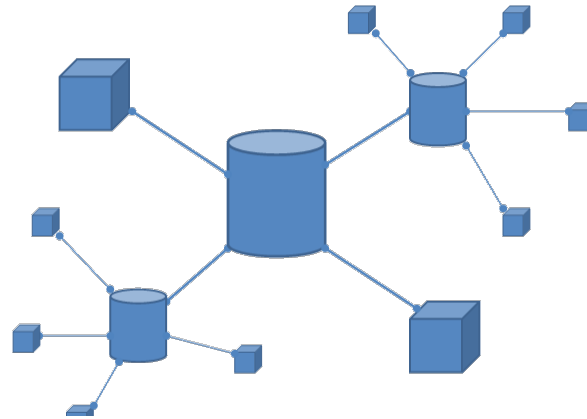
BLOCK CHAIN TECHNOLOGY



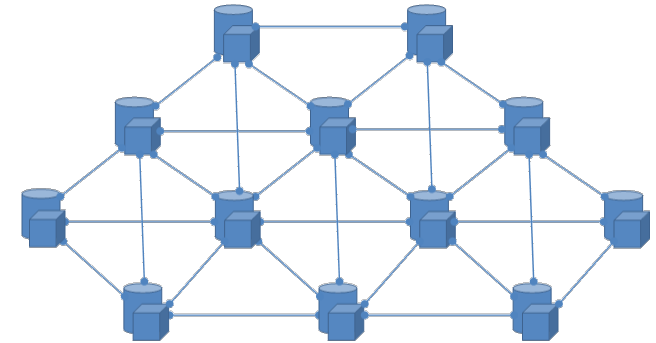
Network Architectures



Centralised

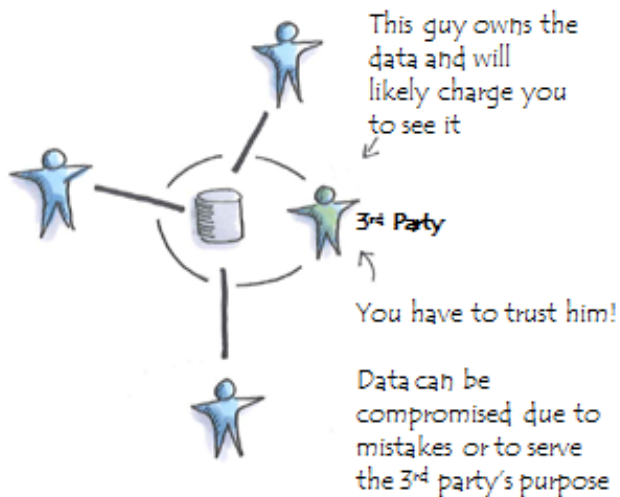


Decentralised

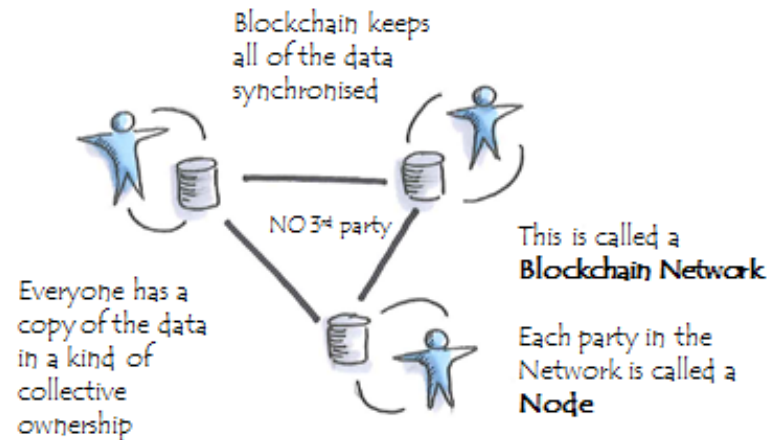


Distributed

Centralised



Distributed



The trust has allowed a handful of companies (GAFAM) to centralize data from a huge part of the population, holding a near-monopoly on our digital lives.

The **dangers and stakes** are threefold:
economic, technological, cultural.

What is at stake?

Surveillance

Privacy

Centralization

Termination

10

Biggest Data Breaches of 2018

Aadhaar

- 1.1 billion records breached
- Date disclosed: January 3, 2018



Exactis

- 340 million records breached
- Date disclosed: June 26, 2018



Under Armour

- 150 million records breached
- Date disclosed: May 25, 2018



MyHeritage

- 92 million records breached
- Date disclosed: June 4, 2018



Facebook

- 87 million records breached
- Date disclosed: March 17, 2018



Panera

- 37 million records breached
- Date disclosed: April 2, 2018



Ticketfly

- 27 million records breached
- Date disclosed: June 7, 2018



Sacramento Bee

- 19.5 million records breached
- Date disclosed: June 7, 2018



PumpUp

- 6 million records breached
- Date disclosed: May 31, 2018



Saks, Lord & Taylor

- 5 million records breached
- Date disclosed: April 3, 2018



Any Solution ?

One major factor attributed to the increasing number of fraudulent activities is due to the use of **centralized servers**.

Possible Solution

“We can **adopt a decentralized** approach”

Don Tapscott, an academic and businessman, and author of messianic book , has called blockchain technology “**the trust protocol**”.

“You **don’t need intermediaries to ensure parties** will act with integrity, because the very platform you’re transacting on does that for you,” he says.

“**Trust is not achieved by middlemen but by cryptography, collaboration and clever code.**”

Blockchain

“The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value.”

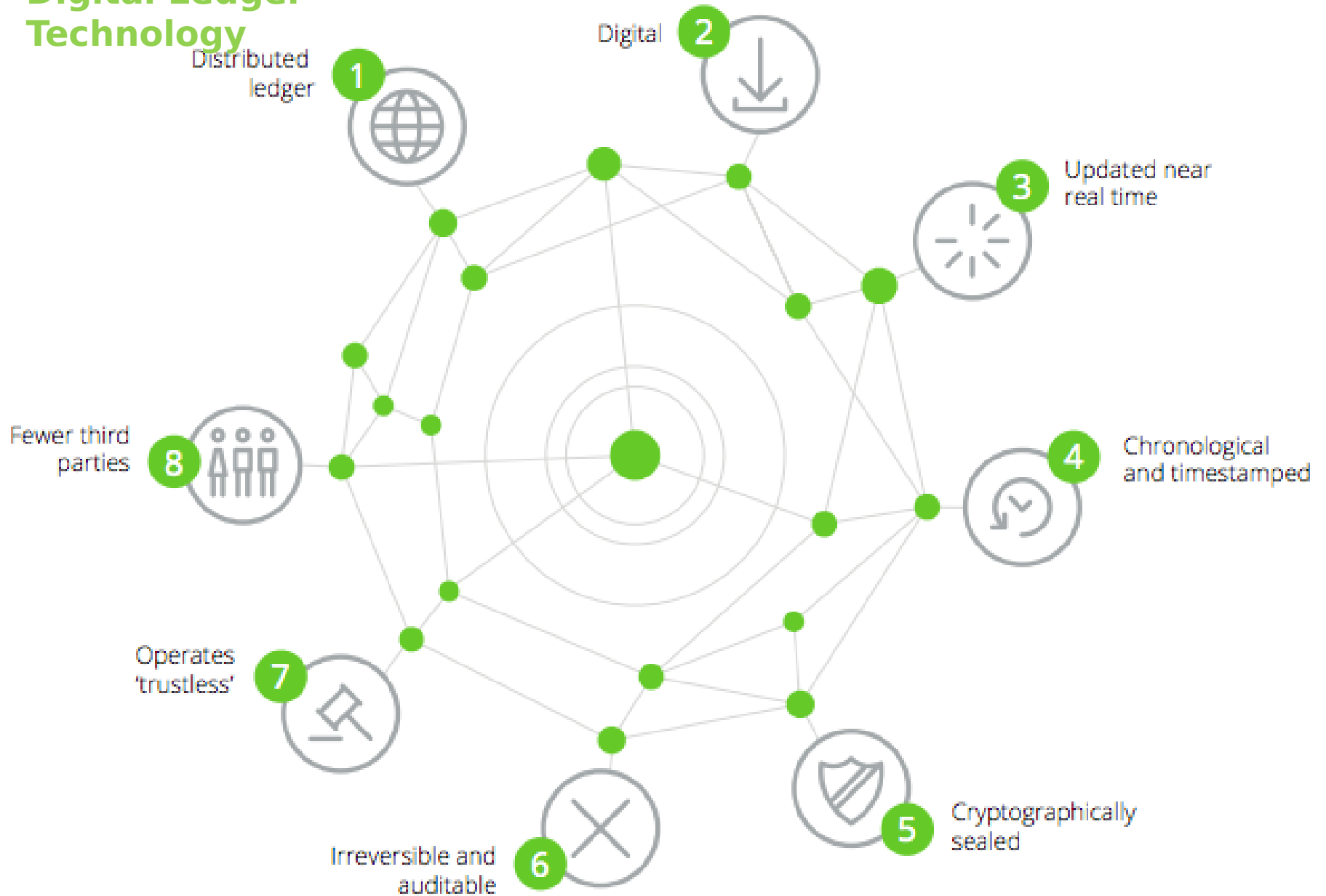
“Blockchain solves the problem of manipulation.

In the West, people say they trust **Google, Facebook, or their banks.**

But the **rest of the world doesn't trust organizations and corporations** that much — like Africa, India, the Eastern Europe, or Russia.

It's not about the places where people are really rich. Blockchain's opportunities are the highest in the countries that haven't reached that level yet.”

Digital Ledger Technology



Potential benefits of blockchain



Reduce costs of overall transactions



Reduction in systemic risks



Irrevocable and tamper-resistant transactions



Fraud minimisation



Improved security and efficiency of transactions



Enabling effective monitoring and auditing by participants, supervisors, and regulators

Enhanced Traceability

Comes in handy when tracking goods in the supply chain.

Reduces Costs and saves Time

Processes are streamlined and automatic, hence faster. It also removes the need for a middleman.



Smart Contracts

Contracts that are drawn up between parties in a given network are adhered to automatically. These smart contracts are embedded within the blockchain.

Why Blockchain matters?

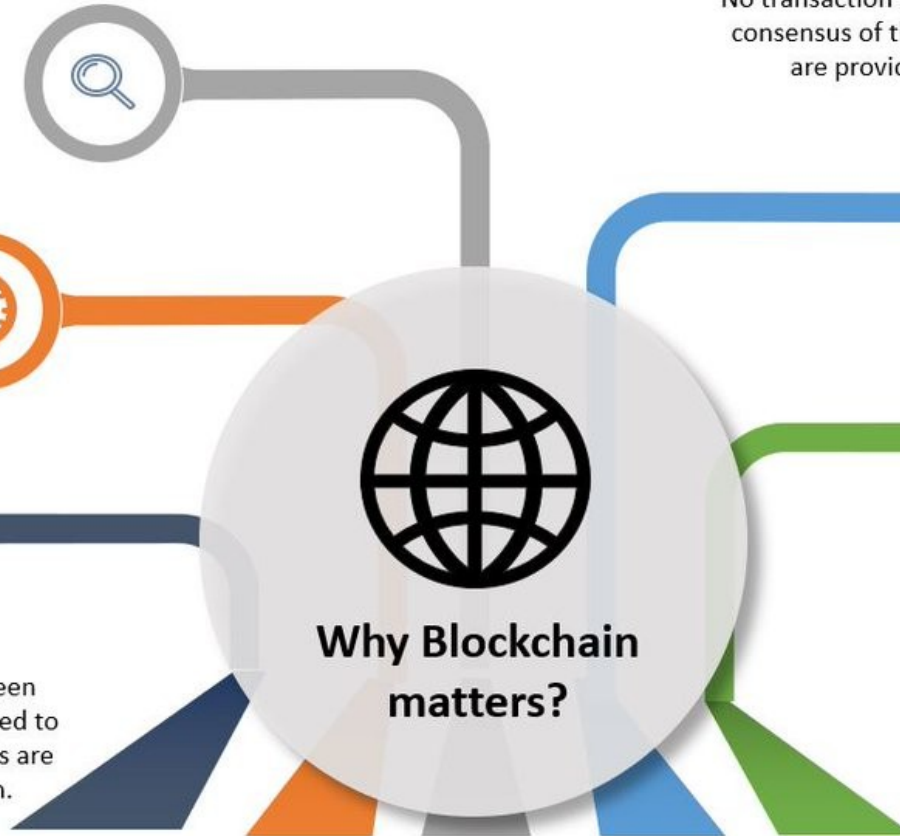
Increases Trust and Security

No transaction will go through without common consensus of those on the network. All parties are provided secure access to all the information.

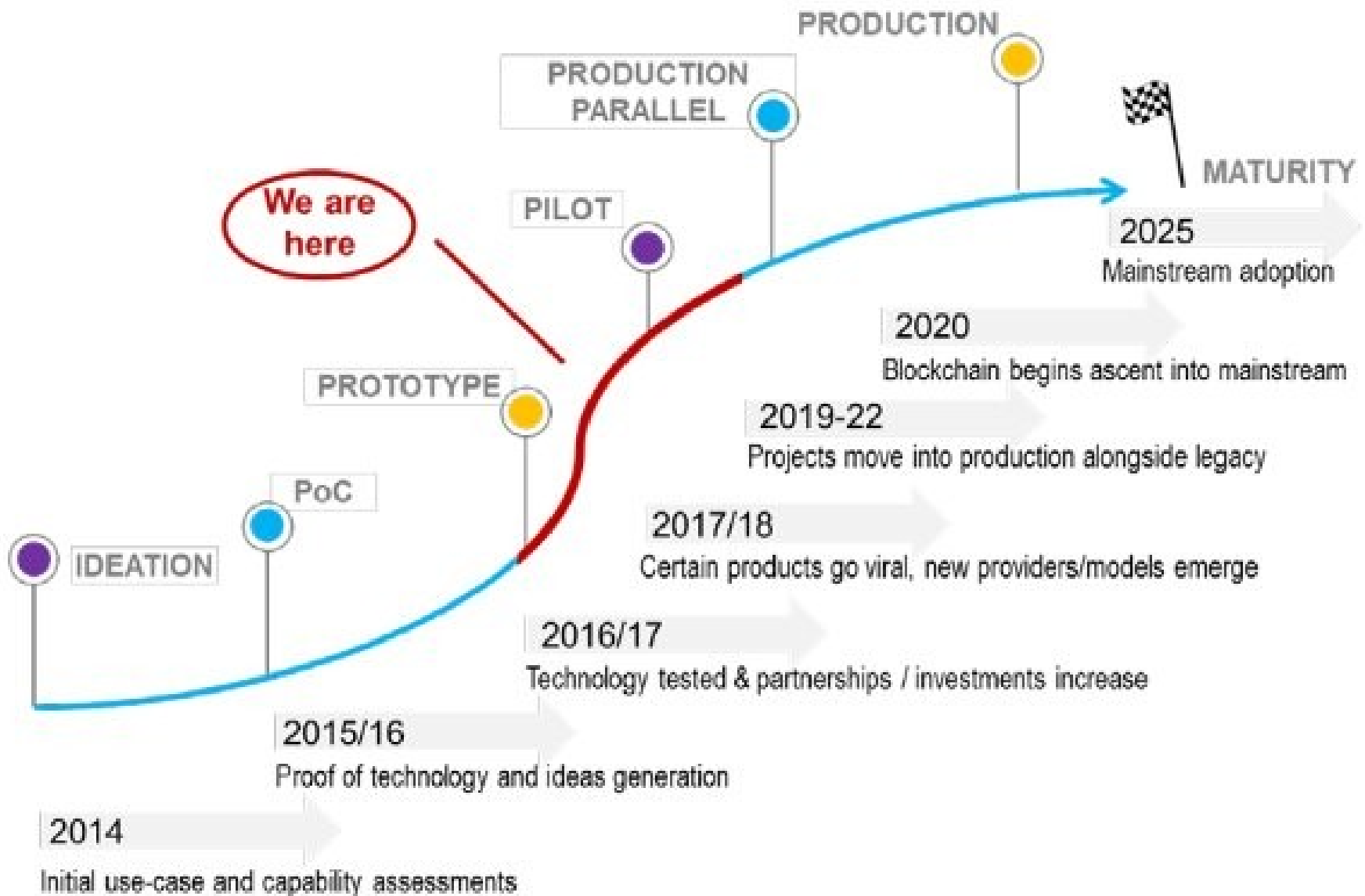


Reduces Risk

Lack of third-party involvement and faster processes, reduces risks for all business types.



BLOCKCHAIN
HYPE OR HOPE?



HOW BLOCKCHAIN WORKS

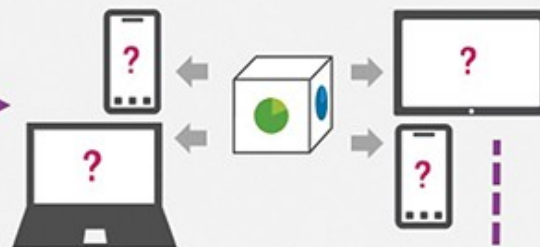
1 Someone registers a transaction



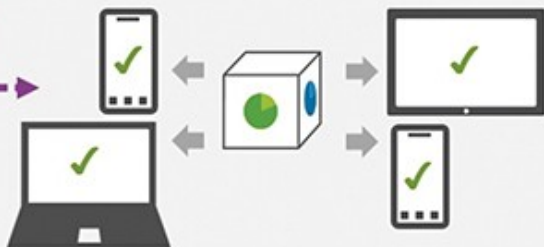
2 Transaction is represented as a block in the shared ledger



3 Block is broadcast to all participants



4 Participants approve the transaction is valid, providing consensus



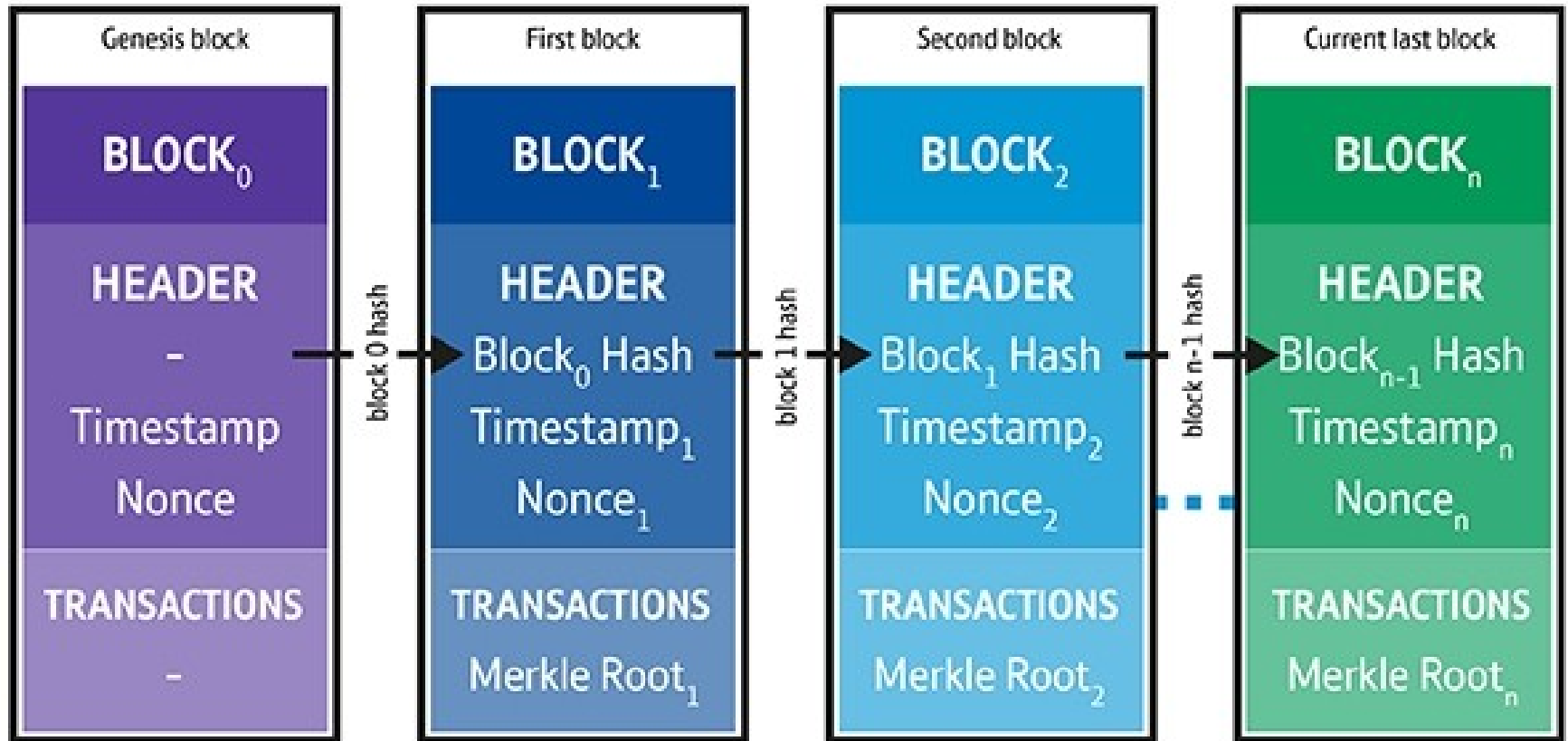
5 Block is added to the chain



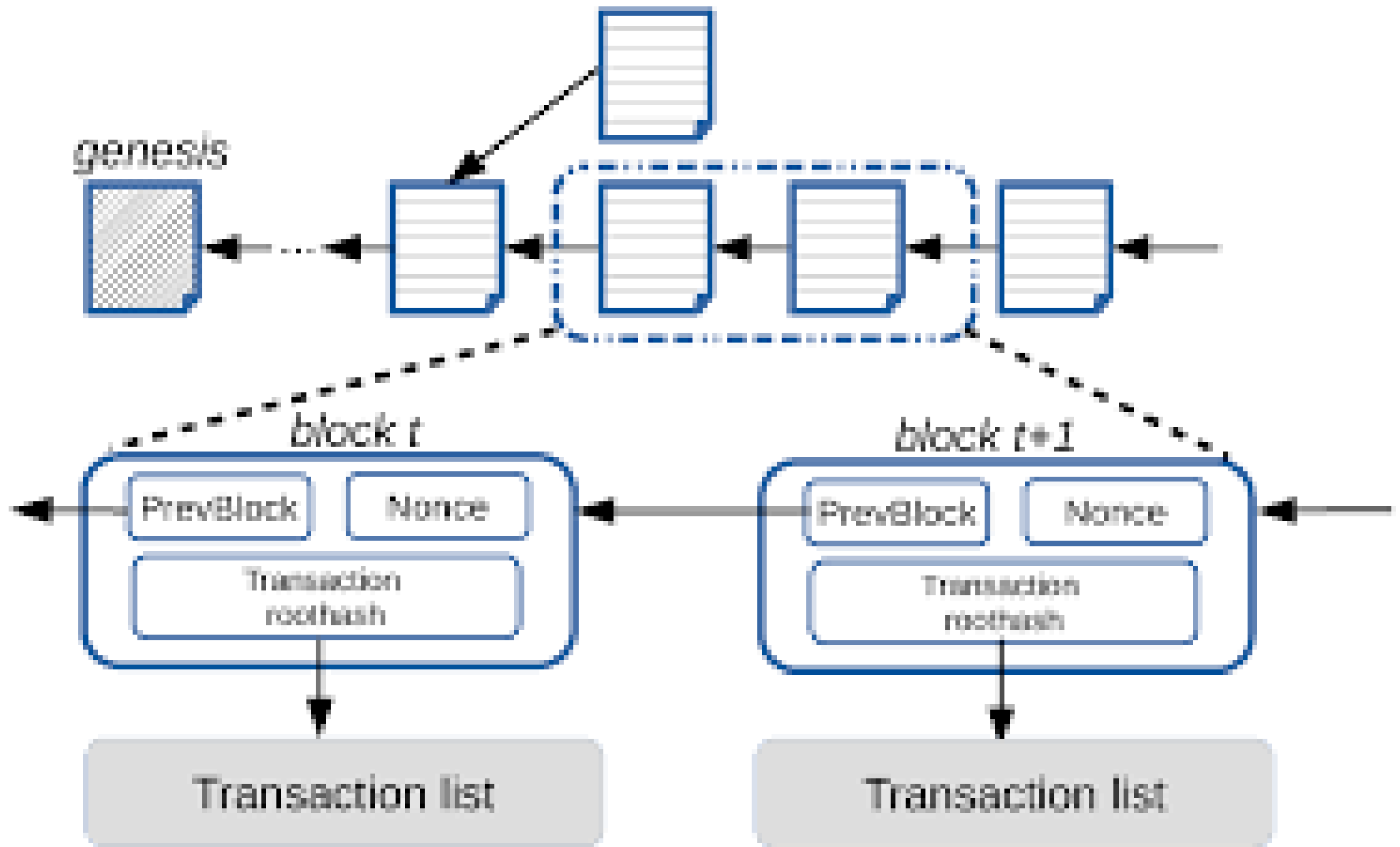
6 Single picture of the chain and actual state is available to all authorized participants



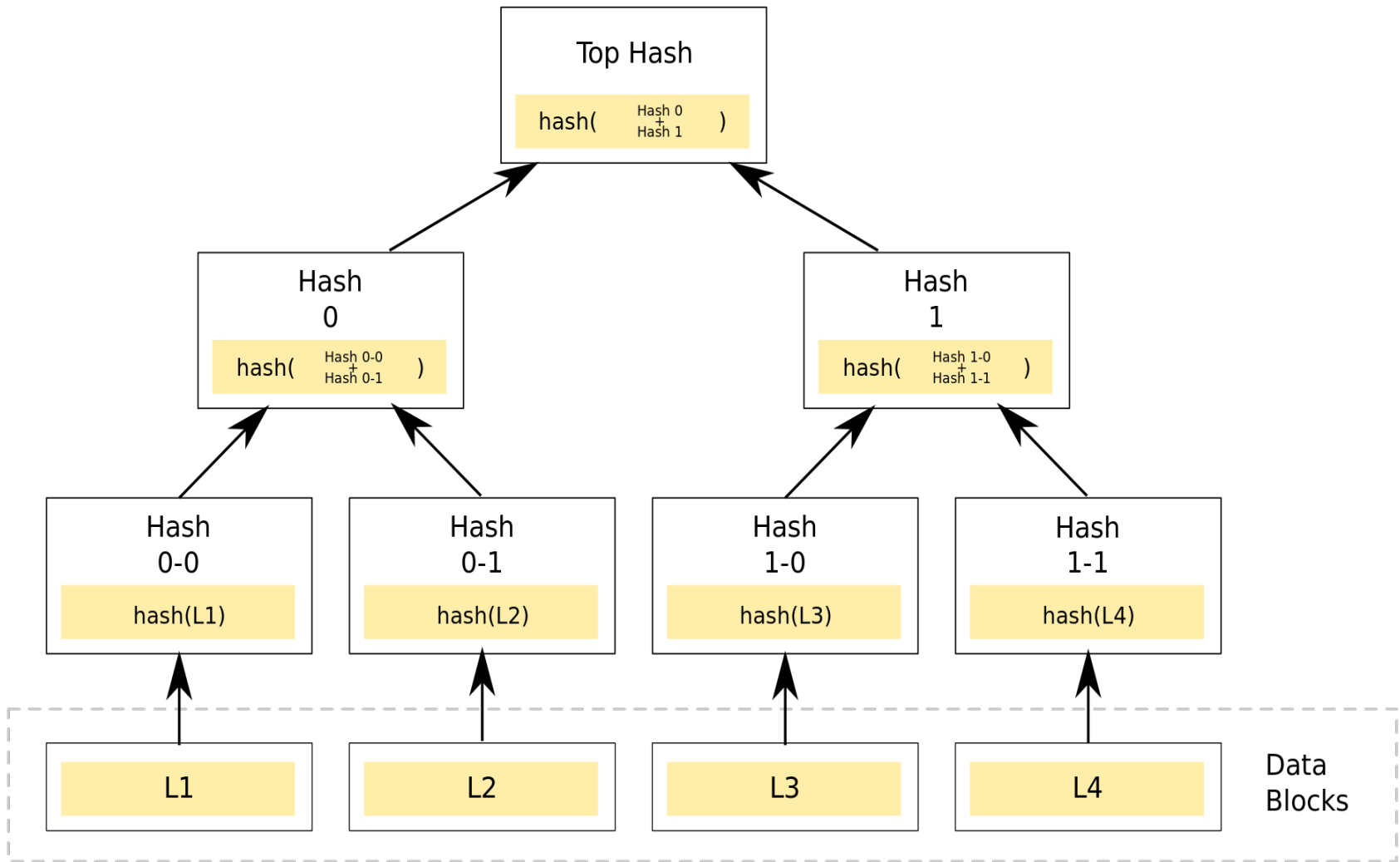
Blocks in Blockchains



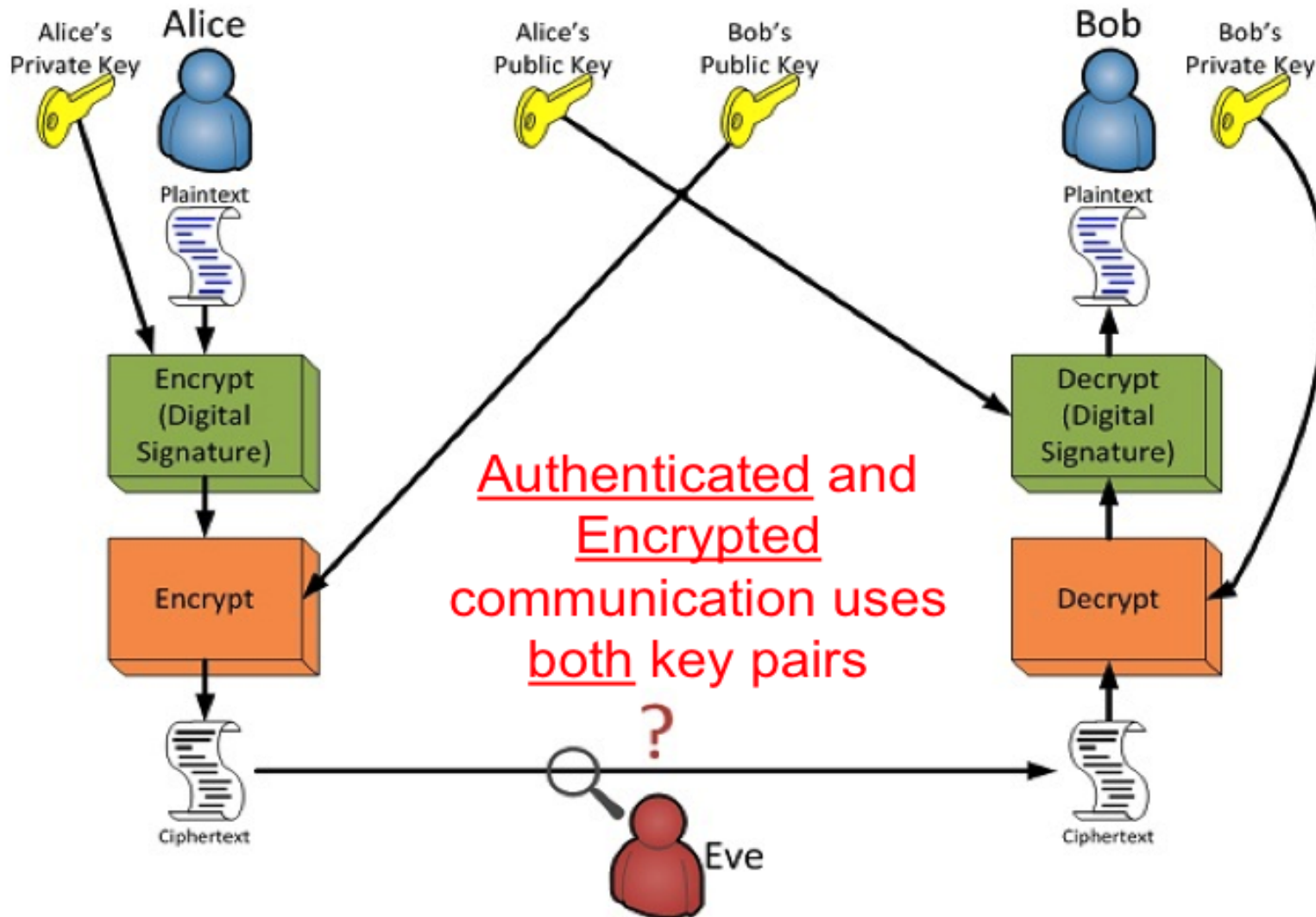
Blocks in Blockchain



Merkle Tree



Public and Private Key



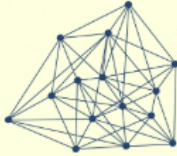
What is **Consensus**

- A fundamental problem in distributed computing and multi-agent systems is to achieve overall system reliability in the presence of a number of faulty processes. This often requires processes to agree on some data value that is needed during computation
- A **consensus algorithm** is a process in computer science used to achieve agreement on a single data value among distributed processes or systems.
- **Consensus algorithms** are designed to achieve reliability in a network involving multiple unreliable nodes.

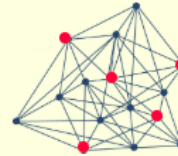
Consensus Algorithms



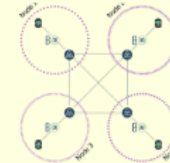
**PROOF-OF-WORK
(POW)**



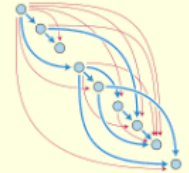
**PROOF-OF-STAKE
(POS)**



**DELEGATED PROOF-OF-STAKE
(DPOS)**



**BYZANTINE FAULT
TOLERANCE**



**DIRECTED ACYCLIC
GRAPHS (DAG)**

ENERGY CONSUMPTION

High

Low

Very Low

Very Low

Very Low

TRANSACTION PER SECOND

7 - 30

30 - 173

2.5 - 2,500

100 - 2,500

180 - 7,000

TRANSACTION FEES

High

Low

Low

Very Low

None

STRUCTURE

Decentralized

Decentralized

Centralized

Decentralized

Decentralized

EXAMPLE

Bitcoin

Dash

Bitshares

Stellar

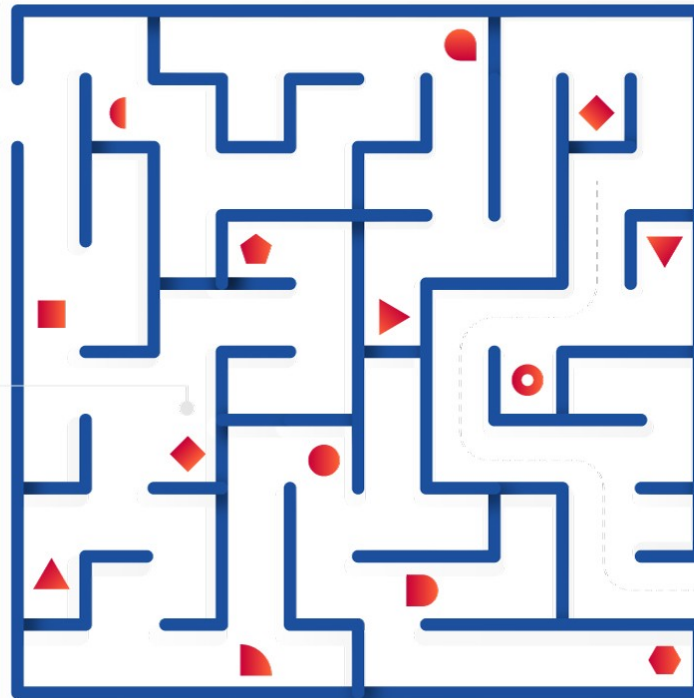
IOTA

Proof of Work

The system is called **proof of work** because the probability of mining the block is increased with the amount of work that is put in.

1 A very complex mathematical challenge is proposed to the blockchain network

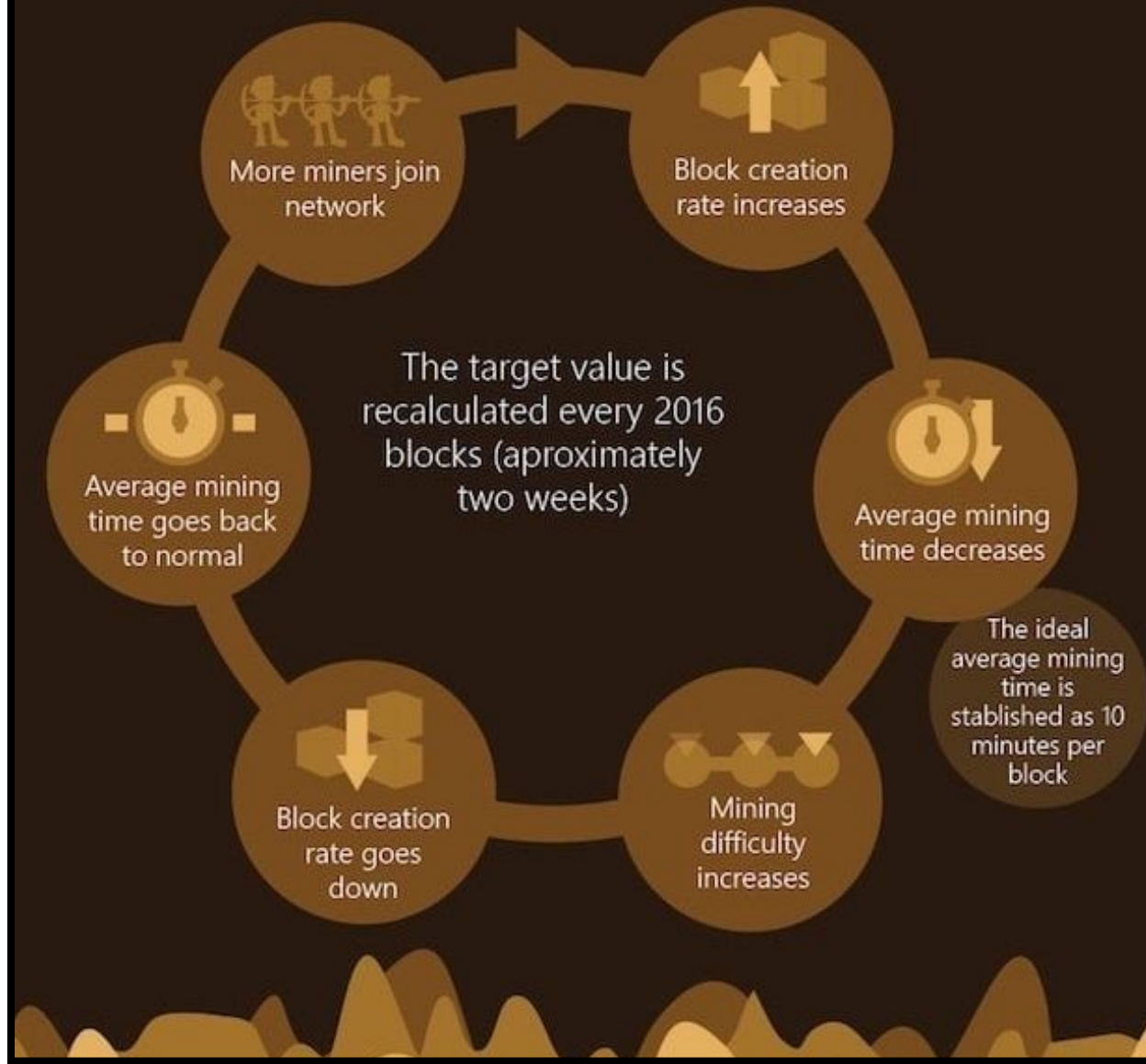
2 The miners have to compete to find the solution, which takes time and resources, making it costly for the contestants.



3 The first miner to solve the problem has the ability to validate transactions and create a new block, receiving a reward afterwards.



HOW DOES IT WORK?



Proof of Stake

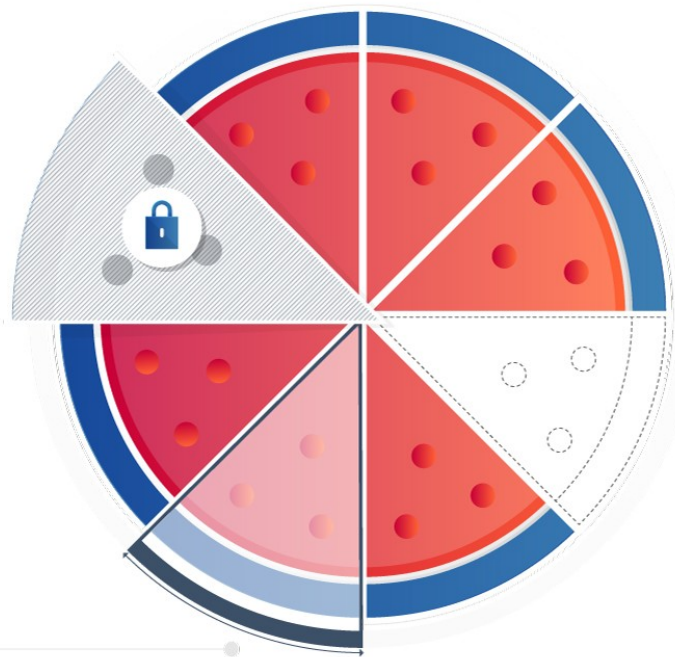
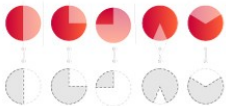
In **Proof of Stake**, each validator owns some stake in the network, and has to lock it in order to be selected.

1 Anyone who holds the base cryptocurrency can become a validator, although sometimes a locked up deposit is required.



2 A validator's chance of mining a block is based on how much of a stake (or cryptocurrency) they have.

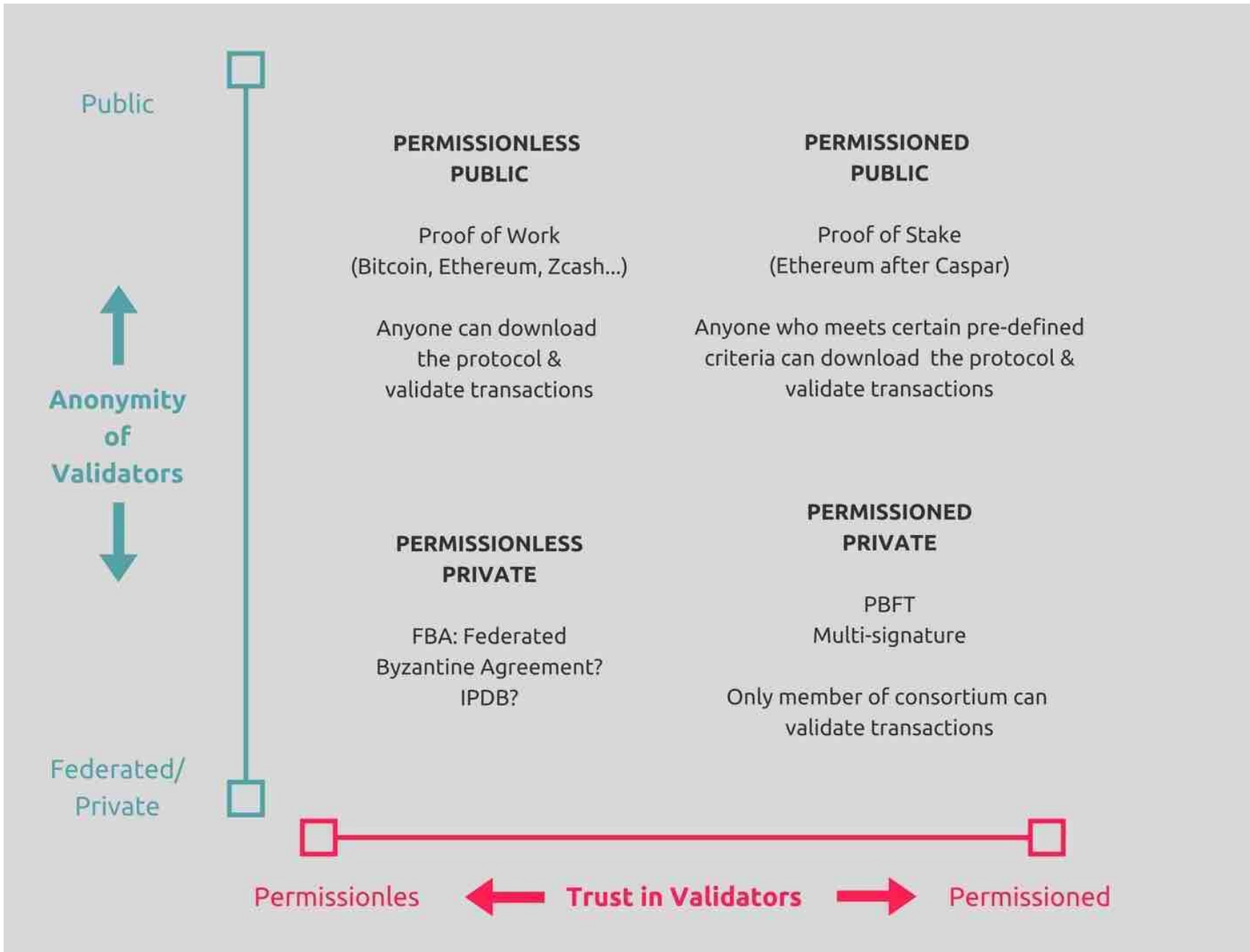
For example, if you owned 1% of the cryptocurrency, you would be able to mine 1% of all its transactions.



3 The PoS protocol will randomly assign the right to create a block in between selected validators, based upon the value of their stakes.

The chosen validator is rewarded by a part or the whole of the transaction fee.

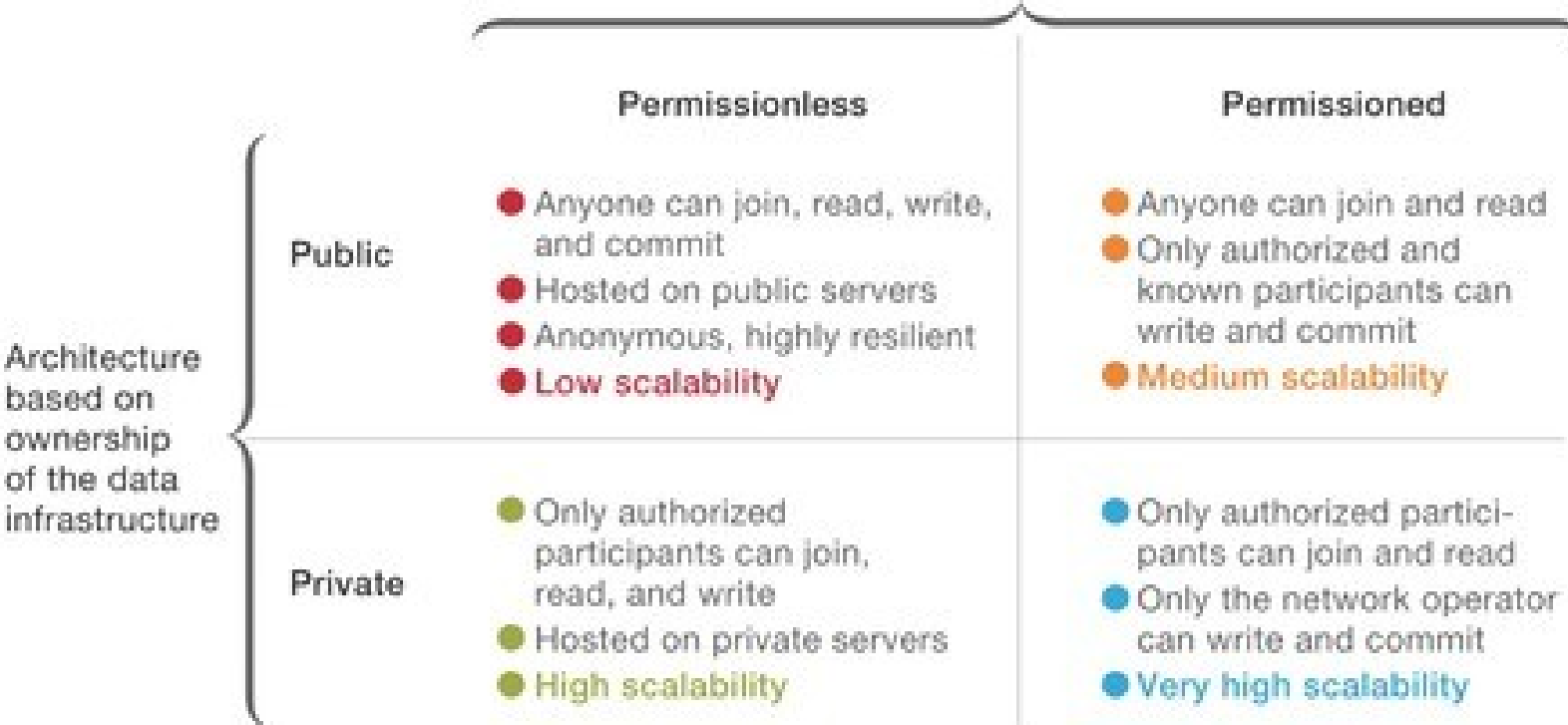




Most commercial blockchain will use private, permissioned architecture to optimize network openness and scalability.

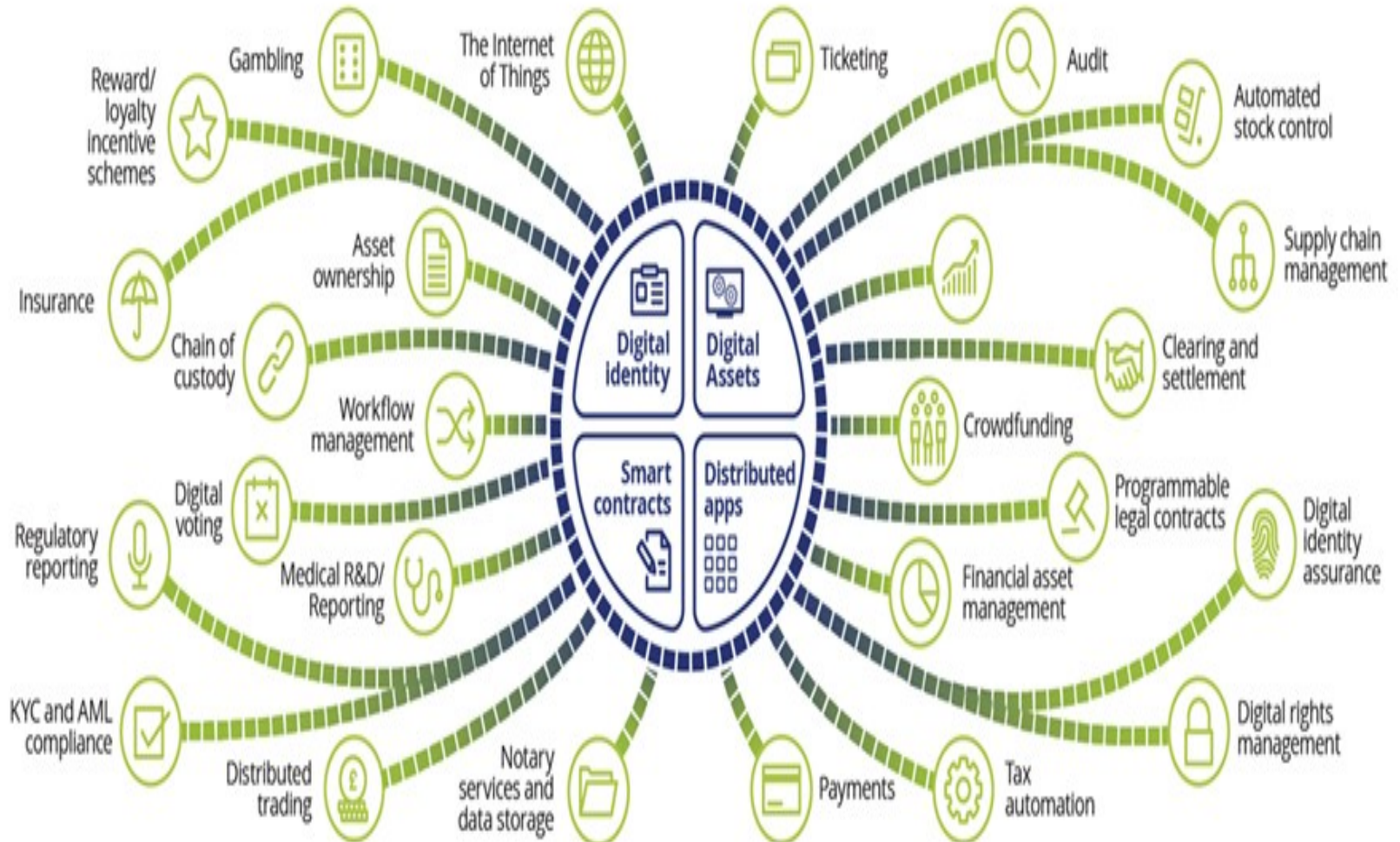
Blockchain-architecture options

Architecture based on read, write, or commit permissions granted to the participants



What can you do with a blockchain?

KYC – Know Your Customer
AML – Anti-Money Laundering



SMART CONTRACTS



Traditional contracts



1-3 Days



Manual remittance



Escrow
necessary



Expensive



Physical presence
(wet signature)



Lawyers
necessary

Smart contracts



Minutes



Automatic
remittance



Escrow may not be
necessary



Fraction of
the cost



Virtual presence
(digital signature)



Lawyers may not be
necessary

A smart contract is a computer protocol intended to digitally facilitate, verify, or enforce the negotiation or performance of a contract.

Smart contracts allow the performance of credible transactions without third parties. These transactions are trackable and irreversible.

Wikipedia

Smart contracts help you exchange money, property, shares, or anything of value in a transparent, conflict-free way while avoiding the services of a middleman.

Blockgeeks.com

1



2



3



A contract is created between two parties



Some triggering events are set i.e. deadlines



Regulators and users can analyze all the activities.



Both parties remain anonymous



The contract self-executes as per written codes



Predict market uncertainties and trends



The contract is stored on a public ledger

Physical Contracts



Blockchain/permissioned ledger,
programming & encryption



Transacting parties
Individuals or Institutions

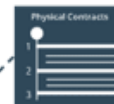
Smart Contracts

Lower operational
Overheads & costs leading
To economical financial
products



Smart Contracts

A Software program
on the distributed
Ledger, allowing an
immutable & Verifiable
records of all Contracts &
Transactions



Banks, Insurers,
Capital Markets

Act as custodians of assets,
validators & authorities of all
contracts & transactions

Faster, simpler &
hassle-free processes,
Reduced settlement times

Reduced administration
& service costs Owing
to automation & ease
of compliance & reporting



Regulators/Auditors

Central authorities that keep a tab on the system with a
wide ranging read-access to blockchain

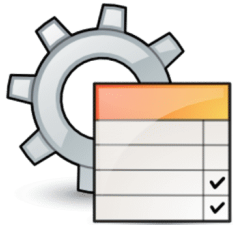
Benefits



No middlemen



Savings



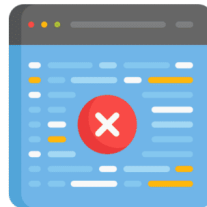
Autonomous Execution



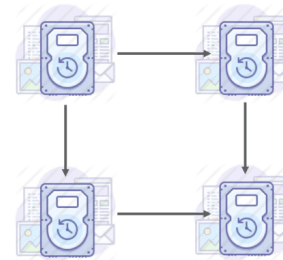
Code Is Law



Trustless Execution



Avoid Manual Error



Default Backups