



SRI VASAVI ENGINEERING COLLEGE
PEDATADEPALLI : TADAPALLIGUDEM
DEPARTMENT OF MBA
DETAILS OF PUBLICATIONS

2020-21

S.No.	Name of the Faculty	Details of Publications
1	B.Aruna	A Paper titled " An effect of Organizational culture on Employee's Productivity " Journal of Education, Rabindra Bharati University ISSN No:0972-7175 Vol:XXIII, No:12(I), 2021 UGC Care Approved, Peer Reviewed and Referred Journal
2	K.Pavan Kumar	Presented a Paper entitled Factors Influencing Employee Work Life Balance - A Conceptual Model AICTE Sponsored International E-CONFERENCE on Emerging Trends in Engineering and Management ICETEM-2020 19 & 20th OF FEBRUARY-2021
3	D.Satyanarayana	Presented a Paper entitled " Corporate Social Responsibility in India – Government Initiatives and Industry Practices" AICTE Sponsored International E-CONFERENCE on Emerging Trends in Engineering and Management ICETEM-2020 19 & 20th OF FEBRUARY-2021
	T.Dileep	
4	Dr.S.Krishna Murthy Naidu	Presented a Paper entitled " Hot and Cold water theory of organizational culture " AICTE Sponsored International E-CONFERENCE on Emerging Trends in Engineering and Management ICETEM-2020 19 & 20th OF FEBRUARY-2021 with ISBN no 978-93-5437-197-4
	Dr.K.Rambabu	
	K.Vinay Kumar	
5	Dr.G.V.Subba Raju	Presented a Paper entitled A Study on Challenges of Indian Startups in Post COVID Scenario AICTE Sponsored International E-CONFERENCE on Emerging Trends in Engineering and Management ICETEM-2020 19 & 20th OF FEBRUARY-2021
	Dr.K.Pulla Rao	
6	Dr.G.V.Subba Raju	A Paper titled " Transactional Analysis @ Work: An Experience" published in International Journal of Creative Research Thoughts (IJCRT) ISSN:2320 - 2882 Impact factor 7.97, Volume:8 Issue 12, 24th December 2020.
	Dr.S.Krishna Murthy Naidu	
	Dr.K.Rambabu	

Head

Department of Management studies