



SRI VASAVI ENGINEERING COLLEGE
PEDATADEPALLI : TADEPALLIGUDEM
DEPARTMENT OF MBA
DETAILS OF PUBLICATIONS

2019-20

S.No.	Name of the Faculty	Details of Publications
1	P.Bharath Kumar	Big Data - An Innovative Tool for Meeting Business Drivers in the Modern Era International Journal of Recent Technology and Engineering (IJRTE) 3/1/2020 ISSN: 2277-3878, UGC CARE
2	Dr.S.Krishna Murthy Naidu	A paper titled 'A study to understand the attitude of engineering students towards workplace spirituality' published in Studies in Alochana Chakra Journal (UGC CARE Group-1 Journal) with ISSN no.2231-3990, Vol.9, Issue:5, May 2020 (Impact factor:6.3).
3	Dr.S.Krishna Murthy Naidu	Paper titled " Philosophical and Psychological Foundations of Entrepreneurship" Published in Studies in India Place Names with ISSN no.2394-3114 Vol:40 issue:23 January 2020 Impact factor :6.3 (UGC care Journal)
	Dr.K.Rambabu	
4	Dr.G.V.Subba Raju	Published a Paper entitled on " Socio Factors impact on Two wheeler purchase Behaviour in Rural Hyderabad" in International Journal of Research and Analytical Reviews (IJAR) June 2019 Volume 6, issue 2 (E.ISSN: 2348-1269) (P.ISSN:2349-5138) U.G.C.No:43602 Impact Factor :5-75

Head

Department of Management studies