



SRI VASAVI ENGINEERING COLLEGE
PEDATADEPALLI : TADEPALLIGUDEM
DEPARTMENT OF MBA
DETAILS OF PUBLICATIONS

2017-18

S.No.	Name of the Faculty	Details of Publications
1	R.S.V.Rama Swathi	Paper published in Journal of Advance Management Research with Title, "Employee Engagement - Antecedents and outcomes", with ISSN No: 2393-9664 , Vol:6, Issue: (4), April,2018, Impact factor: 4.73 UGC Recognized
	Dr.Lopamudra Patnaik	
	Naneirakpam Chetana	
2	Dr.K.Rambabu	Presented and Published A Paper entitled "women Empowerment" in National Seminar on "Managing Change in Economic Scenario of India - held on 27th & 28th February 2019 organized by Department of Economics, Adikavi Nannaya University, Rajamahendravaram. ICPL: 079-02-07540-25-4
3	D.Naveen Kumar	A paper was presented in a Two day National conference on " Marketing in Digital India: Trends, Opportunities & Challenges (MIDITOC 2K18)" on February 19th & 20th, 2018 organised by IPE, Hyderabad.
4	Dr.K.Rambabu	Presented and published a Paper entitled "GST Impact on Indian Economy" in Two-Day National Seminar on " Recent Innovations in Commerce, Management, Skill Development & e-commerce" Organized by Pithapur Rajah's Government College, Kakinada held on 5th & 6th December, 2017. ISBN:978-81-933256-4-3
5	Dr.K.Rambabu	Participated and Presented A Paper entitled " Corporate Governance in STPI registered IT Companies - A Study " in International Conference on "Green Development in Tropical Regions - 2017" from 26th to 28th July, 2017 organized by Department of Management Studies, Adikavi Nannaya University, Rajamahendravaram.
6	R.S.V.Rama Swathi	A Paper published in International Journal of Informative and Futuristic Research (IJIFR) on "Interlink between Work-Life Balance and Work-family conflict", ISSN:2347-1697, Volume.4, Issue 10, June 2017. Impact factor 6.051
	(Prof.) Dr. A.K. Das Mohapatra	
7	P.Sreenivasulu	" A Study on Socio Economic Factors And its Impact On Two Wheeler Purchase In CHMC (Outskirts)" Osmania journal of management, volume-xiii,number-2, April-june 2017, issn no.0976-4208,ugc listed journal j.no:63664.
	Dr.G.V.Subba Raju	
	Dr.P.Vijaya Kumar	

Head

Department of Management studies