



SRI VASAVI ENGINEERING COLLEGE
PEDATADEPALLI : TADEPALLIGUDEM
DEPARTMENT OF MBA
DETAILS OF PUBLICATIONS

| 2013-14 | | |
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| S.No. | Name of the Faculty | Details of Publications |
| 1 | R.S.V.RAMA SWATHI | Participated , presented & published paper entitle "Impact of Talent Management on Business Practices: A Study on face book "in International Conference on Contemporary Challenges In Management, Technology & Social Sciences" 5th - 6th April 2014 MGIMT Lucknow. |
| 2 | R.S.V.RAMA SWATHI | Participated , presented & published paper entitle in National Level Conference "Improving Productivity through Quality of Work Life with special reference to Female Employees: A Study on Universities of Andhra Pradesh" conducted by Sambalpur University in March, 2014. |
| 3 | V. KIRAN KUMAR | A book authored "Accounting for Managers" published by HPH, Hyderabad, 2014 |
| 4 | Dr. G V SUBBA RAJU G NEELIMA | Participated, presented & published paper entitled "BOTTLE NECKS FOR SUCCESS OF KM" in 2 days National seminar on "Role of Knowledge Management in Modern Era" sponsored by AICTE Organized by Sri Vasavi Engineering College, Tadepalligudem from 27 th and 28 th December, 2013. |
| 5 | V. KRAN KUMAR Dr. B. RAVI KANTH Dr. S. K M NAIDU | Participated, presented & published paper entitled "KM AS A STRATEGIC INITIATIVE IN ENGINEERING COLLEGES" in 2 days National seminar on "Role of Knowledge Management in Modern Era" sponsored by AICTE Organized by Sri Vasavi Engineering College, Tadepalligudem from 27 th and 28 th December, 2013. |
| 6 | Dr. B. RAVI KANTH | Achivement motivation of Business Administration students , pubnsned in Prestige international journal of management & information technology , volume (2) july- Dec, 2012 issue (Jey Impact factor - 4.04 points) |
| 7 | D. SATYANARAYANA | Participated, presented & published paper entitled "Knowledge Management as a key enabler in Risk Management" in 2 days National seminar on "Role of Knowledge Management in Modern Era" sponsored by AICTE Organized by Sri Vasavi Engineering College, Tadepalligudem from 27 th and 28 th December, 2013. |
| 8 | R.V. RAJA SEKHAR U. BHARGAVA M. SRINIVASA RAO | Participated, presented & published paper entitled " Knowledge Management in the Financial Services" in 2 days National seminar on "Role of Knowledge Management in Modern Era" sponsored by AICTE Organized by Sri Vasavi Engineering College, Tadepalligudem from 27 th and 28 th December, 2013. |
| 9 | V. SARANYA T. SRIDEVI K.S. JAYA SREE | Participated, presented & published paper entitled " Knowledge Management in the Financial Services" in 2 days National seminar on "KNOWLEDGE MANAGEMENT AND ITS IMPACT ON THE MANAGEMENT ACCOUNTING" sponsored by AICTE Organized by Sri Vasavi Engineering College, Tadepalligudem from 27 th and 28 th December, 2013. |

Head

Department of Management studies